

# EL RODEO

AUGUST 6, 2019

ROTARY YEAR 2019-2020 · ISSUE 6 · VOLUME CXI  
SEE - DREAM - SOLVE  
ROTARY CONNECTS THE WORLD



## CLUB LEADERSHIP FOUNDED 1909

Rick Gibson, President  
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Lauren Schlau, Communications  
Malinda Monterrosa, Communications

John Green, Executive Director  
Jennifer Gregg, Executive Admin

Shahla Rahimi Reynolds, Sergeant-at-Arms  
Vinod Budchauhan, Sergeant-at-Arms  
Christopher Kim, Sergeant-at-Arms  
Joseph Grant, Sergeant-at-Arms

Melody St. John, District 5280 Governor

# THIS WEEK:

# BRINGING WINEMAKING BACK TO L.A.



# WITH ANGELENO WINE COMPANY

*lunch at the Cal Club*  
click for tickets

## MARK THE CALENDAR



**Nancy Gale**

Lunch at Cal Club



**Wine Committee**

at Tony Medley's



**DG Melody St. John**

Lunch at Cal Club



**DARK**

**LABOR DAY**

<<CLICK TO VIEW THE CLUB CALENDAR>>

# LA5 WINE

# TASTING

## ¡Viva la Vino!

Explore the delicious wines of Spain this year at **Tony Medley's** home in Hancock Park. And enjoy the delicious tapas prepared by **Chef Hugo Monterrosa** (thanks for the hook up, **Malinda**:)!

Thanks to our generous sponsor, **Past President David Bland**. Listen to the musical stylings of LA5 member, **Jeremy Weinglass**.

## SPONSORS

**DAVID BLAND, CWS, SVP**  
D.A. Davidson & Co.

**TONY MEDLEY**

**MALINDA & HUGO  
MONTERROSA**

**DENISE ANTHONY**  
Westminster Title

**CHRISTINA MOSES**  
3shades design

## LOCATION

**Hancock Park** (Address will be provided after receiving RSVP. RSVPs are required for entrance to event as a list will be provided to the guard gate.)

## DATE & TIME

Sunday, August 18, 2019 from 3pm - 6pm

## WHAT TO BRING

Bring a bottle of a Spanish wine (red or white). Light hors d'oeuvres will be provided.

*Sponsorships are available. Sponsors will be able to showcase their company and be listed in the invitation. Please contact Denise Anthony at [danthony@titleguru.com](mailto:danthony@titleguru.com) with any sponsorship questions.*



RSVP AT:  
[Jennifer@rotaryla5.org](mailto:Jennifer@rotaryla5.org)

DESIGNED BY  
**ENTHUSIAST**

# RSVP BY AUG 14 - RSVP REQUIRED FOR THIS EVENT



## A MESSAGE FROM THE PRESIDENT SEE. DREAM. SOLVE.

Joe Grant has an idea. If you attended last Friday's breakfast meeting you heard our fellow member Joe Grant, Account Executive for Claro Enterprise Solutions, share his idea for formalizing LA5's business network so that members can share their business to the Rotary community in such a way that it brings benefit to both the member's business and Rotary service priorities. (More information about this idea can be found in this edition of the El Rodeo.)

Like Joe, many of you have innovative ideas that would expand Rotary's reach and effectiveness. To activate your dream, let me encourage you to gather a cohort of fellow LA5ers who share your dream to develop and present a plan to one of the five divisions of our Club - Administration, Membership, Marketing, Service, or Foundation.

### SEE

Identify the problem or opportunity.

Look at the problem from the outside looking in and the inside looking out.

### DREAM

Imagine a future where the problem has been perfectly addressed and resolved.

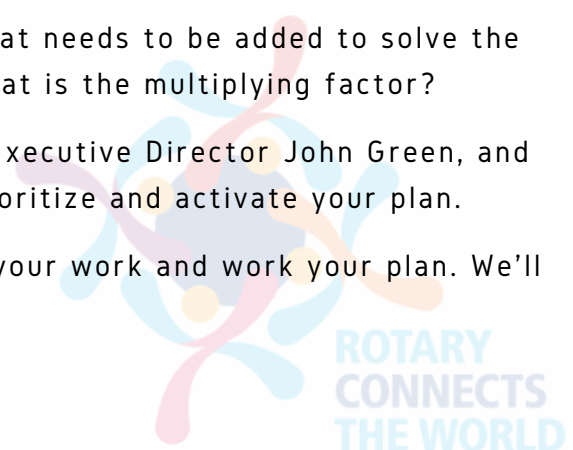
### SOLVE

Do the math. Bring the dream back to earth. What needs to be added to solve the problem? What needs to be subtracted? What is the multiplying factor?

Once you have worked out your plan, notify me or Executive Director John Green, and we will connect you with one of our divisions to prioritize and activate your plan.

Got a big idea? Share it with others and then plan your work and work your plan. We'll all benefit from this process.

*Rick Gibson*



## GIBSON LAUNCHES PRESIDENTIAL INQUIRY

LA5 was notified last week that the President's pin that once featured a stunning blue diamond has been replaced by a pin with a Cubic zirconia. Gibson set to launch official inquiry.



#WHEREAREYOUBLUE





members making  
exclusive offers to  
other members  
to benefit both  
their business and  
LA5's priorities



# BUSINESS EXCHANGE

*Rotarians Working Together*

## *The Start of a Big Idea*

One of the values of being a Rotarian is the opportunity to do business with other Rotarians. Currently, LA5 is considering a plan for formalizing a business network within the club so that members can make exclusive offers to other members to benefit both the business and club priorities.

This program, dubbed the *LA5 Business Exchange*, has neither been fully developed nor adopted; but the idea has promise. The basic framework of the idea is that members would register their business with the Club as a participant in the program and identify a product or service to offer club members in exchange for a member discount and/or a return of some percentage of proceeds to the LA5 Community Service Fund. Thanks to Joe Grant for bringing this idea forward. If you have an interest in helping our club develop a program like this, please reach out to: Joe Grant, *Claro Enterprise Solutions* OR Rick Gibson, *President, Rotary Club of Los Angeles*



## DISTRICT BREAKFAST



**AUGUST 13, 2019 | 7-9AM**

### **New Location!**

Proud Bird Restaurant  
11022 Aviation Blvd., Los Angeles, CA 90045  
Parking is complimentary!

### **Pricing:**

\$40 per person before August 1st  
\$45 per person beginning August 1st

### **Special offer:**

Buy a table of 10 for all three breakfasts before August 1st and lock in a special rate of \$375/table (\$1,125 total for all breakfasts.)

**RSVP & pay online:** [www.rotary5280.org](http://www.rotary5280.org)

**Questions:** [office@rotary5280.org](mailto:office@rotary5280.org) or 310-670-9792



# LA5 COMMUNITY GRANTS AT WORK

Safe Place for Youth Community Gardens,  
2019 Fast5 Recipient of \$13,535.60, reports their  
LA5 grant helped:

host  
**84**  
participant  
workshops

harvest  
**300**  
pounds of food

hire  
**2**  
new garden  
interns

welcome  
**127**  
volunteers to  
the Garden site for  
**391**  
hours of  
community  
service

generate  
**\$1,300**  
in sales from  
the farmstand

provide for youth who  
**381** have formerly  
paid and/or currently  
internship experience  
hours homelessness

... and extend the Garden Program manager's hours so they could do  
even more programming!

THANK YOU TO ALL THE '365' GIVING ROTARIANS -  
YOUR GIFT MAKES A DIFFERENCE



"We are so very excited to see our Community Garden progress over the next year and grateful for the community support from LA5 Rotary! We could not continue to roll out this amazing program without the support of donors like you." - Becky Avila, Grants Manager, Safe Place for Youth

# G I V E 3 6 5



# DID YOU MISS IT?

## WEEKLY RECAP

LA5 tried its first breakfast meeting at the Cal Club last week. The room was packed and the energy was high, in spite of the 7:30 am start time. PP Erick Weiss had everyone dancing and singing with the patriotic song accompanied by his guitar, and speaker Michael Gates tapped into the (not so?) brilliant minds of LA5ers to assess a geo-political threat. A second unofficial gathering of LA5 took place at Lieutenant General Stayce Harris' retirement ceremony, with over 30 Rotarians in attendance to celebrate our friend and her lifetime of accomplishments.



It's a packed house for the first LA5 breakfast meeting with speaker Michael Gates.



Michael Gates put the group to work (in spite of the early hour), workshopping a geo-political threat.



Coffee-fueled smiles.



PP Ken and Adam being (not so good) spies.



Lieutenant General Stayce Harris' retirement ceremony with friends + fellow Rotarians in abundance.



This portrait of Stayce will hang in the Pentagon to honor her barrier-breaking leadership.

# MEMBERS YOU SHOULD KNOW: ELVIA SOUKUP VP, MANUFACTURERS BANK

The El Rodeo caught up with Elvia and managed to gain some insight into this busy banker's life.



## **What is your favorite thing about your career?**

What I enjoy most about my career is being able to provide the right solutions to my clients to help them achieve their financial goals and objectives.

## **What is your proudest accomplishment?**

my proudest accomplishment is to see my son grow up to become an honorable citizen that enjoys doing the right thing at all times and giving back to the community.

## **If you could choose to do anything for a day, what would it be?**

I would just disconnect from social media and enjoy myself.

## **Do you have any hidden talents we should know about?**

I am a very good cook. Trying different recipes brings out the creative side of me.

## **Do you have a motto that you live by?**

Treat others the way you want to be treated.

## **What's your favorite book, podcast, song or movie?**

I personally enjoy listening to Joel Osteen. He inspires me to be a better person.

## **What else should we know about you?**

I absolutely love to be a part of this wonderful group of professionals whose hearts are in the right place, with one common purpose in mind – give back to our communities to make a better world to live in.