

EL RODEO

JULY 30, 2019

ROTARY YEAR 2019-2020 · ISSUE 5 · VOLUME CXI
SEE - DREAM - SOLVE
ROTARY CONNECTS THE WORLD



CLUB LEADERSHIP FOUNDED 1909

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Darin Marinov, Treasurer
Erick Weiss, Past President

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Kathleen Kavanaugh, Service
Michael Hart, Foundation Committee
John Spokes, Foundation Committee
Nancy Howard, Administration
Anthony Bourg, Administration
Lauren Schlau, Communications
Malinda Monterrosa, Communications

John Green, Executive Director
Jennifer Gregg, Executive Admin

Shahla Rahimi Reynolds, Sergeant-at-Arms
Vinod Budchauhan, Sergeant-at-Arms
Christopher Kim, Sergeant-at-Arms
Joseph Grant, Sergeant-at-Arms

Melody St. John, District 5280 Governor

DON'T SLEEP IN

This week we meet over breakfast!



Speaker:

Michael Gates, CEO, Gates Defense Systems

7:30 a.m. at the Cal Club

MARK THE CALENDAR



Angeleno Wine Co

Lunch at Cal Club



Nancy Gale

Lunch at Cal Club



Wine Committee

Spanish Wines @ Tony Medley's



Club Assembly

Members Only

<<CLICK TO VIEW THE CLUB CALENDAR>>

LA5 WINE TASTING

¡Viva la Vino!

Explore the delicious wines of Spain this year at **Tony Medley's** home in Hancock Park. And enjoy the delicious tapas prepared by **Chef Hugo Monterrosa** (thanks for the hook up, **Malinda**:)!

Thanks to our generous sponsor, **Past President David Bland**. Listen to the musical stylings of LA5 member, **Jeremy Weinglass**.

SPONSORS

DAVID BLAND, CWS, SVP
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TONY MEDLEY

**MALINDA & HUGO
MONTERROSA**

DENISE ANTHONY
Westminster Title

CHRISTINA MOSES
3shades design

LOCATION

Hancock Park (Address will be provided after receiving RSVP. RSVPs are required for entrance to event as a list will be provided to the guard gate.)

DATE & TIME

Sunday, August 18, 2019 from 3pm - 6pm

WHAT TO BRING

Bring a bottle of a Spanish wine (red or white). Light hors d'oeuvres will be provided.

Sponsorships are available. Sponsors will be able to showcase their company and be listed in the invitation. Please contact Denise Anthony at danthony@titleguru.com with any sponsorship questions.



A MESSAGE FROM THE PRESIDENT

THE ECONOMICS OF TRUST

Speed of Trust, authored by Stephen Covey, Jr. focuses on the economics of trust. I tend to think of trust in ethical terms, but Covey makes a convincing argument that trust should be thought of in economic terms since its presence reduces the time needed to get things done. Think of it this way: As trust decreases bureaucracy grows. (How many signatures are needed on the business forms you sign?)

At the center of the trust economy is credibility. It serves as the currency for building influence, creating relationships, solving problems and doing business together. Without credibility we have no platform for building our careers, serving our city, or building our club.

Covey says that credibility is built upon integrity and competence. One without the other is insufficient. To Covey, the trust factor is so relevant to our careers that if trust is absent, the literal cost of doing business increases exponentially. Likewise, if trust is paramount, the dividend increases exponentially.

As we continue to draw Los Angeles' leaders to our Club, we must project a sense of credibility. Are we committed to the things that we say we are? Do we visibly live lives of service above self? Are we problem solvers?

Covey says that credibility is built in waves. It starts with personal credibility which transfers to institutional credibility. What does that mean? Without personal integrity and competence from the members of the Rotary Club of Los Angeles, our Club cannot credibly make bold claims to the public. The future success of LA5 starts with you and it starts with me. Let's earn and employ a trust dividend to build our club.

Rick Gibson



LA5 HQ TRIVIA

WIN FREE LUNCH

Where was the very first meeting of the Rotary Club of Los Angeles held?
first email with correct answer wins!
elrodeola5@gmail.com

ROTARY BOARD FINALLY GETS TO WORK!

The first board meeting of this Rotary year took place last Friday at the California Club. After weeks of concerts and seemingly non-stop shenanigans, it seems as if the group finally settled down and addressed club business.

The highlights of the meeting include motions to approve the club's annual budget, and appoint Heather Shuemaker for a 5-year term to the Foundation Board.

"The biggest impact to our club's operating budget is two-fold: member dues being paid in a timely fashion, and Friday meeting attendance," stated club Treasurer, Darin Marinov, regarding the budget review. While crunching numbers was hard work, the structure of the budget by the club's expert Treasurer made it digestible enough to still finish the meeting on time.

"We're ready to celebrate our hard work with our next fun outing!" says Vice President and Program Chair Paul Ekstrand.

Reports have it - there was consumption of cake at the close of the meeting.

**WE NEED
YOU
TO
PAY
YOUR DUES!**



CLICK HERE

MEMBERS YOU SHOULD KNOW:

MAJOR OSEI STEWART

GENERAL SECRETARY & LA METRO AREA COMMANDER

What is your favorite thing about your career?

Every day is a new adventure. Awesome opportunities daily as a Salvation Army Officer - one moment I'm meeting with CEOs discussing strategy and fundraising or I'm teaching music to kids at camp, while the next moment I'm serving food with my sleeves rolled up to people experiencing homelessness

Do you have any hidden talents we should know about?

Well, I'm a soloist, songwriter, drummer, and photographer. I did commercials as a kid and almost played Theo Huxtable for the Cosby Show, but my mom couldn't get me to the callback because of rain.

pssstt.. PP Ken! Somebody is still a green-badger ...



Do you have a motto that you live by?

Others above Self. There was a point when I wrote and performed music for the attention it gave me. I became prideful. Then one day, I read Philippians, Chapter 2, where Jesus left his place as God to be with us, he humbled himself to become a man, for the salvation of the world. That spoke to me and I thought if Jesus can humble Himself for others, for me; who do I think I am to be so prideful? That night while asleep, I dreamt the lyrics to a song. I wrote them down, recorded it, and it has blessed so many. It's about Others Above Self. Any success I've had, it reminds me that it's not about me, it's about God. I am given opportunities to serve people with my talents and abilities, so I may impact their lives for the better.

IN CASE YOU MISSED IT...

LAST WEEK: NATHAN ELSON & CAMP PAIVIKA



Why yes, Lance, that is the smile you should have when someone opens up their wallet for you.



When your lunch ticket includes friends, motivating speakers AND musical entertainment, the cost is a steal!



Everything is AWESOME!



Visiting Rotarians are the best treat!



Nathan Elson, encouraging us to embrace our limitations.



President Rick celebrated his birthday with fellow Rotarians, Rotary scholars, and Ability First!

Click [here](#) to see the video of the great day at Camp Paivika.

BIG ROTARY THANKS TO ANNUAL SPONSOR:

ENTHUSIAST

and VP Paul Ekstrand - our digital marketing gurus.

SOME HISTORY ON LA5

DID YOU KNOW?

The date that the Rotary Club of Los Angeles was established was a topic of debate until 1943!

For many years, June 25, 1909 had been accepted as the date on which the Los Angeles Club held its organization meeting.

However, in 1911, Will Stephens, who succeeded H.C. Quick as Secretary wrote to the National Association of Clubs, "Referring to your letter of the 12th inst.- Please be advised that June 29th, 1909, was the date on which this club was organized and elected its officers, as shown on its minutes."

In an article in *the Rotarian* of March 1917, entitled "Los Angeles Club No.5" appeared the sentence "*The Charter of the Club is dated June 29th, 1909.*"

The Board of Directors of LA5 presided over this topic in their meeting of December 16th, 1943, voting to adopt June 25th as the date on which the club was organized.

[click here to learn more](#)

Photo: What is an undisputed fact is that the first meeting of the Rotary Club of Los Angeles was held at Hollenbeck Hotel, which was situated at the corner of Spring St. and 2nd St.

